BRINGING VIETNAMESE TRADITIONAL VALUES INTO THE TRAINING PROGRAM OF FINE ART EDUCATION AT UNIVERSITIES

Tran Viet Anh

Thanh Hoa University of Culture, Sports and Tourism

Email: tranvietanh@dvtdt.edu.vn

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International integration in various fields has partly affected our traditional values. Therefore, traditional value education in Vietnam has been paid much attention from the Party and State. That has been reflected in many resolutions and policies, especially in the general education program which was issued together with Circular No. 32/2018/TT - BGDDT 2018 by the Minister of Education and Training. However, the undergraduate training program of Fine Arts Education in training institutions in general has not been paid much attention. The article offers solutions to overcome the existing shortcomings in the undergraduate training program of Fine Arts Education at universities in Vietnam nowadays.

Key words: Higher education; Fine Arts Education; traditional values.

1. Introduction

In order to build Vietnamese people's personality, the cultural value system of our country must be presented. Prof.Dr. Tran Ngoc Them stated: "The cultural value system of a nation includes all the values accumulated by that nation. The number of its values is practically impossible to be covered." [4, tr. 116].

Traditional cultural values of Vietnam have been preserved and promoted by many generations through the guidelines of the Party and State as follows: "Building and developing an advanced Vietnamese culture imbued with national identity" (Resolution of the 5th Plenum of the Party Central Committee, 5th tenure); "On the building and development of the Vietnamese culture and people to meet the country's sustainable development requirements. (Resolution of the 9th Plenum of the 11th Party Central Committee); "Inheriting and promoting the traditional values of national culture, receiving the cultural quintessence of the world, building a new value system of ethical standards" (Resolution of the 2nd Plenum of the Party

Central Committee, 8th tenure)...The Resolutions of the Party Central Committee have been put into practice in life. However, in different stages, especially in the period of international integration and globalization, the cultural construction and development is gradually promoted.

Circular No. 32/2018/TT - BGDĐT dated on December 26, 2018 by Minister of Ministry of Education and Training stated: "Fine Art contributes to developing the patriotism, honesty, responsibility, autonomy, self-study, communication, cooperation, problem solving and creativity". The goals of Fine Art are to contribute "to building the patriotism, honesty, responsibility"; "inheriting and promoting the traditional cultural values of the nation; receiving the aesthetic values of the times for the development of the patriotism, honesty and responsibility"; "helping students constantly improve their artistic ability, patriotism, honesty and responsibility through different activities" at at elementary schools, secondary schools and high schools respectively.

Traditional cultural education has been included in the general education curriculum at many levels and subjects with many different forms and methods. However, the traditional Vietnamese values (patriotism, honesty, responsibility) performed in art works are still limited. Fine art works on par with the Vietnamese traditional education values are now owned by museums, collectors and artists.

2. A research overview

"Vietnamese value system From tradition to modernity and the way of the future" written by Professor Tran Ngoc Them includes 4 chapters: *Academic and cultural values; Vietnamese traditional value system; Changes in the traditional Vietnamese value system in the current period; The way to the new Vietnamese value system.* This is a valuable study resulted from the author's state-level scientific project, which is a valuable document for the study of concepts of value systems, especially the five qualities of Vietnamese people. Since then, the goals of the training program of Fine Art Education have been built and developed.[4].

The education of traditional Vietnamese values has been practiced in the training program of Fine Art Education in some universities such as Hanoi National University of Education, Saigon University, National University of Arts Education, Hue University, Thanh Hoa University of Culture, Sports and Tourism...

However, the undergraduate training programs of Fine Art Education at universities haven't met the output standard on "the patriotism, honesty and responsibility" in line with the goal of Circular No. 32/2018/TT - BGDĐT dated on December 26, 2018 by Minister of Ministry of Education and Training.

The following are the goals included in the undergraduate training programs of Fine Arts Education at some universities:

Hue University: "Training bachelors of Fine Arts Education with professional qualifications and professional ethics to teach art in schools at the general education level and professional schools. Students are capable of doing scientific research and composing works of art and can continue to study at higher levels as well as participate in organizing art activities.

Hanoi National University of Education: "Training bachelors of Fine Arts Education with good professional ethics and professional qualifications to teach art at all levels from elementary, high school to high school intermediate or higher schools, capable of doing scientific research and education, creating works and participating in organizing art activities".

SaigonUniversity: "Training bachelors of Fine Arts Education with professional ethics and professional qualifications in the field of art education and creativity to teach art at primary levels, junior high, intermediate and vocational college, capable of doing scientific research in art education, organizing and managing art activities, as well as studying to improve professional qualifications after graduate".

The goal building of the university training program is to demonstrate the output standards. However, through research on a number of art pedagogical training programs, educational qualities and competencies have not been present in the 2018 General Education Program. This is a gap that needs to be researched and implemented. systematically and systematically performed in universities. According to a recent study by Hanoi National University of Education on a national science and technology topic for the 2016-2020 period, "Research and development of educational science to meet the requirements of fundamental and comprehensive innovation Education in Vietnam", in which the topic focuses on "Researching and building a set of Vietnamese fine art works with the theme of education suitable to the cognitive characteristics of preschool children and primary school students". Thus, this topic only focuses on selecting art works to put into education to form patriotism, compassion, hard work, honesty and responsibility for preschool students and primary school students. It is necessary to do research on bringing traditional value education into the training program of Fine Arts Pedagogy at training institutions.

3. Methodology

The interdisciplinary research method is used for the purpose of finding and applying the achievements of a number of disciplines related to the fine arts, such as: folklore, social science, history, geography, culture., customs, beliefs... thereby helping the author of the article to determine the traditional values of Vietnamese people.

Methods of collection, classification, analysis of documents and documents, combined with historical, analytical and comparative methods to inherit the results of research works.

4. Research results

4.1. The current situation of traditional value education through university subjects in Fine Arts Education.

Undergraduate training program in Fine Arts Pedagogy, according to the regulations on credit institution, each program has from 120 - 140 credits. In each university, the subject structure, the course has some differences in the name of the course and the number of credits. In particular, the selection of art works to teach traditional values to students has not been demonstrated methodically, and traditional value education has not been included in the overall goal of the discipline, so the implementation of the 2018 general education program will be difficult to be followed as regulations.

Some subjects related to Vietnamese traditional education in Fine Arts Education such as Vietnamese Art History, Traditional Vietnamese Art Studies, and Analysis of Fine Arts. Vietnamese Art History and Traditional Vietnamese Art Studies are included in most universities, while Analysis of Vietnamese Fine Arts is rarely mentioned. Basically, the training programs of Fine Arts Education have not shown the goals and output standards of the industry, so it will be difficult to fulfill the requirements of the 2018 general education program prescribed for fine arts.

4.2. Affordability in traditional Vietnamese value education through art training programs in high schools

In order to carry out traditional value education through art works, we need to: (i) Training teachers to ensure the implementation of Circular No.32/2018/TT-BGDĐT; (ii) Developing a training program in the university, which specifically shows the subjects and modules that convey qualities and competencies for students to receive; (iii) Building a digital database of art works associated with each quality, age and grade level, in which specific instructions are applied to subjects and disciplines..

What needs to be discussed by art educators is how we have to choose works of art, how to use them to ensure that the set goals are suitable for the target audience, such as: According to Nguyen Van Cuong, "suitable teaching is the requirements and learning tasks that are set in accordance with the subject, so that the learners can complete it with the highest effort in terms of intellect and physical strength." own" [1, p. 59].

In education, affordability needs to be paid attention and concretized in each discipline and subject. We cannot deny that in preschool and primary school, children love to draw, watch cartoons and participate in art experiences. In middle school, students still like to study art subjects such as music and art. However, at the end of this level, students gradually have a career orientation and by the end of high school, students have a basic sense of career orientation. Therefore, Fine Arts is an optional subject that has been taught at the high school

level. High school students at this time have determined their career options, with a duration of 70 hours per school year (twice the number of periods in middle school and high school), helping talented and gifted students to approach early and practice knowledge. basic knowledge right at the elementary level, as a premise to enter the stage of professional learning or vocational training. Thus, art is very important, making it easier to implement and apply in life, however, building a digital data warehouse on art works for education of traditional Vietnamese values is still difficult.

In Uncle Ho's poem to children on the occasion of the Mid-Autumn Festival in 1952, there was a passage "I hope you all try hard / Emulating learning and practice / Children do small things / Depending on your health". Thus, Uncle Ho always want to provide future generations of the country with education affordability. Relevancy is one of the requirements for educators. For the natural sciences, affordability is fairly easily quantified. Meanwhile, for art or specifically with art form, it is quite difficult to build an absolute standard of knowledge or assessment because the language of art is expressed in a variety of materials and colors., lines, shapes and emotions... Obviously, perceiving a picture, a drawing belongs to an individual's psychology that it is more difficult for us to build a theoretical framework.

In short, affordability in education here is understood as the subject receiving a certain amount of information, that amount of information for the recipient can be completed with the highest intellectual and physical effort.

+ The method of dividing information recipients has been approved by educational researchers, based on age and capacity. As for the division of knowledge or modules on digital data, it should be based on the assessment of the acquisition of artistic language at each age. The division of knowledge or these modules is only done in a relative way. For example, for elementary school students who only stop at simple pictures drawn by themselves, with topics that they observe every day, it will be difficult for us to put up posters or abstract paintings. to convey traditional value education content to early high school students.

Thus, according to us, the appropriateness in education is: (i) The object of receiving art information is students by grade and class; (ii) Quantify artistic information in a relatively appropriate manner (work, language, expression); (iii) Method of transmission to the recipient (suitable for capacity and awareness).

4.3. Some solutions to take traditional value education to the training program of Fine Arts Education

- Determining subjects, modules, and duration in the Fine Arts Pedagogy training program, the task of conveying traditional value education

Traditional Vietnamese value education (five qualities according to the 2018 general education curriculum) should be present in the Art Pedagogical Education curriculum by integrating it into the subjects of Art History, Art Work Analysis, Research on Traditional Art.

Normally, Vietnamese Art History subject in the undergraduate Fine Arts Education program has only 2 credits, with the goal of imparting knowledge about the art history of Vietnam from prehistory to the present day. If we integrate traditional value education, it will solve two tasks in the same subject. The integration through the selection of works of art representing the qualities mentioned in the 2018 general education curriculum, the selection of these works of art must be approved by the subject and the faculty to ensure with the qualities and fit when graduates apply to teaching at all levels..

Analysis of works of art in some universities is applied to Fine Arts Pedagogy such as Hue University (4 units), Thanh Hoa University of Culture, Sports and Tourism (2 units). credits, electives). This course is the most suitable for teaching Vietnamese traditional values through art works, what needs to be done is that teachers must choose art works that are suitable for their qualities as well as for each target audience. learn. In addition, universities can develop a new course that takes as little as 3 to 4 credits to convey all the requirements for the five qualities mentioned. In addition, this subject must be placed learning at the beginning of the course with the aim of building an initial foundation in the program as a basis for achieving the output standards in the training program.

- Building a database of works of art

Fine art works are paintings created by artists, with various types such as folk paintings, children's paintings, propaganda paintings... Building a digital database of works of art in service of value education Traditional Vietnamese work is quite difficult because of many shaping factors, perception of color, style and method of shaping in each work of art. Building this digital data warehouse must be included in a subject in the training of Fine Arts Pedagogy for students to learn and apply to teaching in high school upon graduation.

- The plan for selecting and exploiting works of art
- + Select artworks by subject

Building a data warehouse system from drawings in the art exam of elementary school levels because of the appropriate visual language. Exploiting the system of folk paintings, painters' paintings and paintings, students in elementary, middle and high schools are interested in exploiting the database of artists' works.

+ Select artworks according to regional characteristics

Art data in the region, very rich and diverse, folk art works such as Dong Ho, Hang Trong, Kim Hoang, Sinh Village paintings, mountain worship paintings, brocade patterns, handmade products, traditional arts and crafts... are a part of the national memory that conveys the thousand-year-old wish of our ancestors

+ Conveying the database

The construction of a digital data store on art, the purpose of educating traditional values of the nation just stops at preliminary processing, in order for children to "consume" this data, it is necessary to have a method of organizing and exploiting it. We also cannot give a track and force schools and teachers to go right on that track, but need to show some basic exploitation methods for objects, lessons and subjects such as: (i) Digitizing the pictures into a combination for students to play and experience (such as cutting the picture into many pieces for children to match by putting the puzzle pieces in the corresponding box, identifying the overall picture); (ii) Integrating sounds in games to help students enjoy participating in games; (iii) Finishing or each correct move in games is a bonus point... each student organizes data mining differently.

+ Suggestions and orientations for managers

The 2018 general education program has been widely deployed, at all levels and implementation roadmap according to regulations, but all levels need to study and come up with some general regulations such as: Building data mining works of art containing five qualities must be synchronized, to avoid the case that each province or university chooses its own data warehouse, thus overlapping. Professional educational institutions base on art data warehouse to build subjects and modules in the Fine Arts Pedagogy training

5. Discussion

Bringing Vietnamese traditional value education into the curriculum of Fine Arts Pedagogy has not been done by universities, but now it is only integrated into subjects such as Vietnamese Art History, Analysis of Works. fine arts because in the works of art are valuable in terms of content, form, technique, there are associated with political tasks, associated with the traditions of the homeland and the people of Vietnam.

Like the subject of Vietnamese art history, in which the lecturer is the one who leads the transmission of knowledge in a sequential manner according to the historical process, analyzing the artistic values in the works, not paying attention to the works of art. The quality is presented according to the topic in a methodical and systematic way.

The qualities "patriotism, compassion, hard work, honesty, responsibility" are clearly necessary for training people to develop comprehensively in virtue, intelligence, body and beauty. However, these qualities are expressed in a very rich way in life, in subjects such as Literature these qualities are clearly shown or in Music they are also more evident. Whereas in Fine Arts, the works do not clearly show the quality but usually it shows many qualities in one

picture. Thus, the construction of a digital data warehouse helps learners to properly perceive for later deployment to students at the grassroots to ensure consistency.

In addition to building in the training program a subject or integrating compatible subjects for teaching in the undergraduate program of Fine Arts Education, a digital data warehouse is built to be used synchronously for teaching. Teaching art at the grassroots is a necessary job, but digital data will be very convenient for exploitation when there are conditions for technology and equipment; It will be difficult to exploit digital data in particularly difficult regions, if this digital data is converted to color printing, the cost will also be high due to the characteristics of the artwork and the requirements for printing quality.

6. Conclusion

Bringing traditional value education into the training program of Fine Arts Education for the purpose of training art teachers at the grassroots level, conveying traditional value education at the junior level to ensure output standards. According to the general education program in 2018, is a very necessary and practical job to implement the Party and State's resolutions on preserving and promoting the traditional cultural values of Vietnamese people in the new situation, especially develop educational science to meet the requirements of fundamental and comprehensive reform of Vietnamese education. Traditional culture is expressed through many value systems, in which the value system crystallized from fine arts is quite rich. It depends on many factors of life, of upbringing, and also issues such as educational affordability and the traditional emotional resonance nurtured from the cultural currents that have long been promoted by the whole of society.

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